To reduce the crowds during rush hours we will allow

on all suit sales made before 10 A.M. Wednesday, Thursday and Friday mornings

A MADE-TO-MEASURE, custom-tailored suit or overcoat for \$30.00—sponsored and guaranteed by the foremost wholesale tailoring house in America!

Has there been anything better than that offered to New York clothes-buyers in recent times?

Why, even the so-called clothing sales, offering ready-made clothes at clearance prices, do a great deal of boasting when their figures reach down to \$40 and \$50.

What is going to happen here at our three wholesale salesrooms, when the newspapers of New York carry the facts about this Sale into more than a quarter of a million New York homes?

True, we're equipped for almost any size crowd that may

For we have two massive buildings, twelve big floors devoted exclusively to tailor shops and tailor service.

And at our three New York salesrooms, we've increased our force by 28 extra salesmen, wholly to handle the crowds during this Sale.

But, regardless of these ample facilities, we desire, for the comfort and convenience of everybody, to distribute the sales evenly throughout the day.

Eleven in the morning to three in the afternoon are crowded hours. And Saturday is the rush day of all days. To relieve the pressure of these peak times, we offer a discount of one dollar on all sales made Wednesday, Thursday and Friday before 10 A.M.

Come early, even if you have to take a little time away from your work

Whether you are an employer or employee, merchant or mechanic, the savings offered this week will warrant you in getting up with the milkman-indeed, of taking an hour or two away from your work.

In fact, the saving of at least \$25 per suit assured to every buyer by this Sale, will not only pay you for your time, but for your taxi-fare to any of our three New York wholesale salesrooms.

Every garment made to your order - Satisfaction. guaranteed or your money back





at 7:30 this morning

The greatest tailoring sale in New York's history— many yards of fine worsteds and woolens—consigned to us by overstocked Eastern mills for immediate cash conversion—offered at unparalleled salvage prices for quick clearance

NE HOUR before the opening of any other store in New York this morning, we will lift the curtain on the greatest tailoring clearance in clothing history.

We claim no credit for the remarkable cost sacrifices made at this sale. They are fathered by plain, old-fashioned business necessity.

You know the situation with the big Eastern woolen mills. For eight weeks, many of the looms have been at a complete standstill. And cancellations have piled up woolen stock until it is imperative, with some of them, to

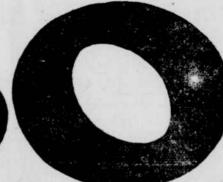
seek an immediate cash conversion of their fabric surplus.

Knowing our first-hand contact with the clothes-buying public in Chicago and New York, they have put it up to us to help move their accumulated stock, regardless of all cost and profit sacrifice. With inventory time at hand, they want action — and want it quickly.

So, for the double purpose of co-operating with these mills—and simultaneously giving our friends the greatest values we have ever offered—we have arranged to dispose of these consigned fabrics, regardless of their original cost and high worth—for









## Suit or Overcoat to your measure—Regular \$50,\$60 and \$75 Values

This sale lasts only until the consignment is sold. And that won't be long.

But we desire to spread these big savings among as many of our New York friends as possible. Therefore, we say,

Not more than three suits to one purchaser

"Don't be selfish-and expect us to accept your orders for more than three suits-or two suits and one overcoat. Give the other fellow a chance."

We hope to be able to permit at least 10,000 buyers to get the advantage of this sale, but that will be possible only by limiting each purchaser to three suits as a maximum purchase.

-Textures-

Silk Striped Flannels Fancy Wool Suitings Cassimeres Tweeds Homespuns Figured Worsteds Cheviots Serges & Broadcloths Unfinished Worsteds Custom Overcoatings Ulster Cloths Act!

-Colors -

Navy Blues Salt and Peppers Dark Blues Metallic Blues let Blacks Olive Greens Wide Wales Shamrock Greens Slate Grays Herringbones Diagonals Gun Metal Browns Garnet Browns Plain Weaves Double & Bronze Browns Sepia Browns Act!

-Patterns-

Pencil Stripes Broad Stripes Pin and Needle Stripes Checks and Plaids Single Twists Act:

To facilitate the rapid movement of these woolens from our shelves to your back as well as for your convenience - we will tailor all suits and overcoats ordered during this sale on ten-

day schedule, if desired. That is, ten full working days after you place your order, your completed Royal suit or overcoat will be ready

Ten-day Schedule Deliveries

for you—if you request a ten-day delivery. Moreover every order will be taken with an absolute guarantee of perfect fit and your complete satisfaction or money back.

## AT OUR 3 WHOLESALE SALESROOMS

UPTOWN Fifth Ave. and 42nd St. N. W. Corner, Bristol Bldg. Op. N Y. Pub. Library One Flight Up

DOWNTOWN Park Row and Beekman St. South East Corner Op. City Hall Post Office - One Flight Up

UNION SQUARE (14th St.) 14th St. and University Pl. South East Corner OneBik West of Broadway One Flight Up



AT OUR 3 WHOLESALE SALESROOMS

UPTOWN Fifth Ave. and 42nd St. N. W. Corner, Bristol Bldg. Op. N. Y. Pub. Library - One Flight Up

DOWNTOWN Park Row and Beekman St. South East Corner Op. Cury Hall Post Office One Flight Up

UNION SQUARE (14th St.) 14th St. and University Pl. South East Corner OveBib. West of Broadway - One Flight Up